

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFTS-Tampa

Date:

6/29/12

I, Stephanie Kincaid,

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
**see schedules for June 30-August 24					

Total Charges: **see schedules for June 30-August 24

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Romney For President, Inc.

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrell Crate

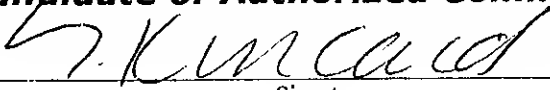
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/29/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



WFTS

ORDER

Print Date 08/13/12

Page 1 of 3

Flight Dates 08/15/12-08/21/12

Contract / Revision 307737 / **Romney for President**

Original Date / Revision 08/13/12 08/13/12 Agency Com 15%

Billing Contact

Advertiser **Romney / Republican / Presi**
138 Conant Street
Beverly, MA 01915

Agency **American Rambler Producti**

Buying Contact Sales Office EWSDC

138 Conant Street
Beverly, MA 01915 Sales Region NAT
Agency Ref

Order Sep 00:20:00

Estimate # 24

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	100	\$111,095.00	\$130,700.00	0.00
Totals	100	\$111,095.00	\$130,700.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/21/12	100	\$111,095.00	\$130,700.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WFTS	08/15/12	08/21/12	M-F 6-7a ABC Action News	CM	558-7a	11111--	:30	5	\$850.00	P-2	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/15/12	08/21/12	11111--			5		\$850.00		0.00				
N 2	WFTS	08/15/12	08/21/12	M-F 7-9a GMA GMA	CM	658-9a	22222--	:30	10	\$900.00	P-3	0.00	NM	10	\$9,000.00



WFTS

Print Date: 08/13/12

Page 2 of 3

Contract / Revision 307737 Flight Dates 08/15/12-08/21/12

Hiatus Dates

Original Date / Revision 08/13/12/ 08/13/12

Order Sep 00:20:00

Advertiser Romney / Republican / Pres Product Romney for President

Estimate # 24

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WFTS	08/15/12	08/21/12	M-F 7-9a GMA GMA	CM	658-9a	22222--	:30	10	\$900.00	P-3	0.00 NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	22222--					10	\$900.00		0.00		
N 3	WFTS	08/15/12	08/21/12	M-F 10-11a M-F 10-11a	CM	10-11a	11111--	:30	5	\$450.00	P-2	0.00 NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	11111--					5	\$450.00		0.00		
N 4	WFTS	08/15/12	08/21/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	11111--	:30	5	\$1,000.00	P-2	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	11111--					5	\$1,000.00		0.00		
N 5	WFTS	08/15/12	08/21/12	M-F 12-1p ABC Action News	CM	1158a-1p	11111--	:30	5	\$450.00	P-3	0.00 NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	11111--					5	\$450.00		0.00		
N 6	WFTS	08/15/12	08/21/12	M-F 4-5p M-F 4-5p	CM	358-5p	11111--	:30	5	\$900.00	P-2	0.00 NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	11111--					5	\$900.00		0.00		
N 7	WFTS	08/15/12	08/21/12	M-F 5-530p ABC Action News	CM	458-530p	11111--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	11111--					5	\$1,000.00		0.00		
N 8	WFTS	08/15/12	08/21/12	M-F 530-6p ABC Action News	CM	530-6p	22222--	:30	10	\$1,000.00	P-3	0.00 NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	22222--					10	\$1,000.00		0.00		
N 9	WFTS	08/15/12	08/21/12	M-F 6-630p ABC Action News	CM	558-630p	22222--	:30	10	\$1,200.00	P-3	0.00 NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	22222--					10	\$1,200.00		0.00		
N 10	WFTS	08/15/12	08/21/12	M-F 7-730p M-F 7-730p	CM	658-730p	11111--	:30	5	\$3,500.00	P-2	0.00 NM	5	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	11111--					5	\$3,500.00		0.00		
N 11	WFTS	08/15/12	08/21/12	M-F 730-8p M-F 730-8p	CM	728-758p	11211--	:30	6	\$4,200.00	P-2	0.00 NM	6	\$25,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	11211--					6	\$4,200.00		0.00		
N 12	WFTS	08/15/12	08/21/12	M-F 11-1135p ABC Action News	CM	11-1135p	22222--	:30	10	\$1,700.00	P-3	0.00 NM	10	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	22222--					10	\$1,700.00		0.00		
N 13	WFTS	08/15/12	08/21/12	M-F 1135p-1202a Night M-F 1135p-1202a	CM	1135p-1202a	11111--	:30	5	\$850.00	P-3	0.00 NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	11111--					5	\$850.00		0.00		
N 14	WFTS	08/15/12	08/21/12	Friday Prime C 20/20	CM	10-11p	----1--	:30	1	\$4,000.00	P-3	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



Hiatus Dates

Order Sep 00:20:00

Estimate # 24

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	WFTS	08/15/12	08/21/12	Friday Prime C 20/20	CM	10-11p	----1--	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	----1--		1				\$4,000.00		0.00			
N 15	WFTS	08/15/12	08/21/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S-		1				\$300.00		0.00			
N 16	WFTS	08/15/12	08/21/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S-		1				\$400.00		0.00			
N 17	WFTS	08/15/12	08/21/12	SA 8-9a SA 8-9a	CM	758-9a	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S-		1				\$500.00		0.00			
N 18	WFTS	08/15/12	08/21/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S-		1				\$300.00		0.00			
N 19	WFTS	08/15/12	08/21/12	SA 730-8p SA 730-8p	CM	728-758p	-----S-	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S-		1				\$1,400.00		0.00			
N 20	WFTS	08/15/12	08/21/12	SA 11-1135p ABC Action News	CM	11-1135p	-----S-	:30	2	\$1,700.00	P-3	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S-		2				\$1,700.00		0.00			
N 21	WFTS	08/15/12	08/21/12	Su 6-7a Su 6-7a	CM	6-7a	-----S	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S		2				\$300.00		0.00			
N 22	WFTS	08/15/12	08/21/12	SU 7-8a SU 7-8a	CM	658-8a	-----S	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S		2				\$500.00		0.00			
N 23	WFTS	08/15/12	08/21/12	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S		2				\$300.00		0.00			
Totals														100	\$130,700.00